



IIM CALCUTTA
INNOVATION PARK



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ARUNACHAL PRADESH ENTREPRENEURSHIP CHALLENGE

An initiative by the Department of Finance, Planning and Investment,
Arunachal Pradesh, in association with IIM Calcutta Innovation Park

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OBJECTIVES

Create an inclusive entrepreneurial ecosystem
spanning across Arunachal Pradesh
that supports and nurtures entrepreneurship

OBJECTIVES

Promote a spirit of entrepreneurship
in Arunachal Pradesh,
create a thriving and respectful environment
for entrepreneurs through
Government recognition,
easy support accessibility,
and creation of numerous opportunities

OBJECTIVES

Identify promising entrepreneurs

from the state

and support them to scale from

idea stage to successful business ventures

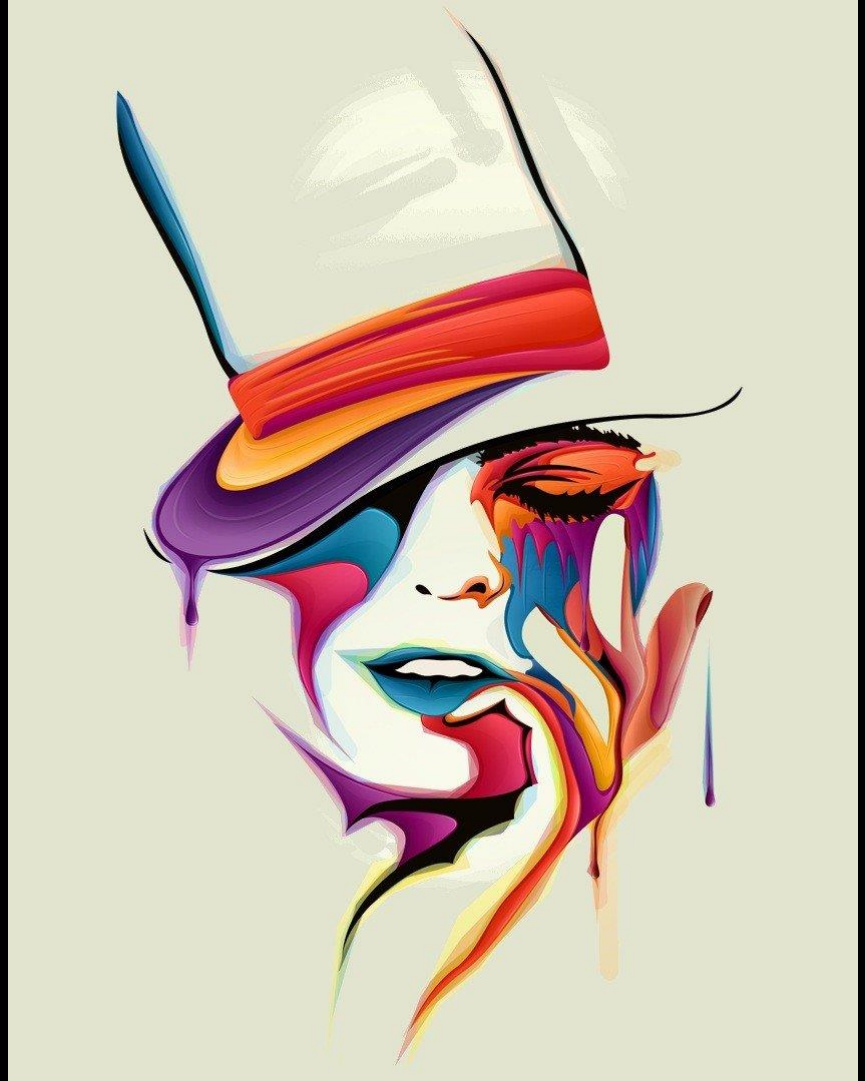
OBJECTIVES

Rewards and recognition with
wide range of support mechanism
to mature business ideas

OBJECTIVES

Motivate and empower the youth
of the state to become job givers
rather than being job seekers
and enable inclusive livelihood creation

In the process



YOUR ROLE

To promote this state wide initiative
across your district

Resolve queries of the applicants

WHO IS YOUR TARGET AUDIENCE

- Existing entrepreneurs in your district
- MSME registered enterprises
- College graduates
- Self-employed people into innovative businesses
- Organised producer groups



WHO CAN APPLY

A resident of Arunachal Pradesh above 18 years of
age

with principal business units or should have
proposal to set up units in Arunachal Pradesh or an
Arunachali currently working or residing outside
the state, but wishes to return back to the state &
become an Entrepreneur.

WHO CAN APPLY

Early stage venture set up
on or after 15 August 2015

WHO CAN APPLY

Promising idea and plan or prototype/working model

Entrepreneur with good communication skills

X

WHO CAN'T APPLY

The business must not be
an expansion or extension
of an existing business
(Including a Family Business)

WHO CAN'T APPLY

The plan / venture should not belong to
the following industries :

Alcohol, Tobacco, Gambling,

Firearms & Explosives



REWARDS

- Upto Rs. 5 lakhs to Top 10 business ideas
- Upto Rs. 4 Lakhs to the next 40 business ideas

REWARDS

Certificate of recognition to

Top 50 startups selected by

Government of Arunachal Pradesh

and IIM Calcutta Innovation Park (IIMCIP)

REWARDS

Eligibility to avail various
Government Support Schemes,
Grants, Soft Loans & Pilot Opportunities

REWARDS

Training and focused mentorship
through pre-incubation, incubation support and
funding programs conducted by
IIM Calcutta Innovation Park (IIMCP)

Last Date of Applications :

September 30, 2020



HOW TO APPLY

ON YOUR BROWSER TYPE
<http://www.apstartup.in>



Last Date Of Registration Is 30 September, 2020

**Art is there,
Artist needs to realise.**

All the tribes of Arunachal Pradesh have their own unique Arts and Artifacts, which needs to be tapped and help them monetize it.

REGISTER NOW



TAKES YOU TO THE REGISTER PAGE



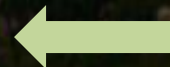
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REGISTER BY FILLING BASIC DETAILS



Apply now

New User? Please Register Below.
Already Registered? Please LOGIN.

Name *

Contact Number *

Your email address *

Password *

How did you hear about us? *

CLICK



SIGN UP

YOUR REGISTRATION IS COMPLETE



Do you have a business idea that can make a difference?

Turn your dream into reality

Participate in the Challenge and win



Prize Money



Certificate of Recognition



Pre-incubation, Incubation support

Arunachal Pradesh

Entrepreneurship Challenge

The search for entrepreneurs with a difference to make a difference

Registration Success



You can now access your Arunachal Pradesh Entrepreneurship Challenge contest portal account and complete your application.

NOTE DOWN YOUR LOGIN DETAILS

Registration Success

You can now access your Arunachal Pradesh Entrepreneurship Challenge contest portal account and complete your application.

[Click here to login.](#)

Your email address:

[Redacted]

Password:

[Redacted]



We've just sent an email to your email address: [Redacted] with login credentials.

If you do not find the message in your Inbox, please check your Spam folder as well.

CHECK YOUR EMAIL FOR CONFIRMATION

THIS IS THE
EMAIL YOU
WILL RECEIVE

Arunachal Pradesh Entrepreneurship Challenge

Hi [REDACTED]



Congratulations!!! Your account has been created successfully.

Please [login](#) using your email address:

[REDACTED]

and password:

[REDACTED]



and complete your application.

In case Login link doesn't work for you, please copy the following link and put it in your browser and login.



<http://contest.iimcip.org/login/arunachal-pradesh-entrepreneurship-challenge>

Thank you.

Arunachal Pradesh Entrepreneurship Challenge Team

NOW ON YOUR BROWSER TYPE

<http://contest.iimcip.org/login/arunachal-pradesh-entrepreneurship-challenge>

Log In

Already Registered? Please Log In Below.
New User? Please REGISTER.

Your email address *

Password *

SUBMIT



CLICK

Forgot your password? [Click Here!](#)

LOG IN BY TYPING YOUR EMAIL ID & PASSWORD TO ACCESS THE FORM

Log In

Already Registered? Please Log In Below.
New User? Please REGISTER.

Your email address *

dreamzzbeyond@gmail.com

Password *

••••••••



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LANDING PAGE FOR THE FORM

Application | Logout



Do you have a business idea that can make a difference?

Turn your dream into reality

Participate in the Challenge and win



Prize Money



Letters of Recognition



Pre-incubation/Incubation support

Arunachal Pradesh Entrepreneurship Challenge

The search for entrepreneurs with a difference to make a difference

Arunachal Pradesh Entrepreneurship Challenge

Your Registration No. - **GZ110873NA**

ONLINE FORM FORMAT FOR "Arunachal Pradesh Entrepreneurship Challenge (APEC)"

Arunachal Pradesh Entrepreneurship Challenge (APEC)

The Government of Arunachal Pradesh through the Department of Finance Planning and Investment, Arunachal Pradesh will launch a large scale programme of systematic incubation of entrepreneurs known as the Arunachal Pradesh Entrepreneurship Challenge (APEC). The aim is to tap into innovative individuals with business ideas and help them realize their potential in the field of entrepreneurship. The challenge will be implemented in association with Indian Institute of Management, Calcutta's Innovation Park (IIMC-IP) as knowledge partners.

Waiting for contest.iimcip.org...

Please read the following note carefully before filling up the application form:

ALL QUESTIONS WITH RED STARS MUST BE ANSWERED

The Government of Arunachal Pradesh through the Department of Finance Planning and Investment, Arunachal Pradesh will launch a large scale program for entrepreneurs known as the Arunachal Pradesh Entrepreneurship Challenge (APEC). The aim is to tap into innovative individuals with business ideas in the field of entrepreneurship. The challenge will be implemented in association with Indian Institute of Management, Calcutta's Innovation Park.

Please read the following note carefully before filling up the application form:

The current program is meant to support business ideas that aim to build itself into a sustainable and profitable entity in the long run. It shows opportunities for society at large and also bridge the gaps in the market through implementation of unique and environmental friendly business ideas for private sector enterprises. It does not/will not currently take into its periphery the domain of social work or community service.

Please Note:

One person can submit only one business idea

The application form should be filled in English only

All Mandatory Fields marked in * must be filled in before SUBMIT.

Fill in your details below to participate in the challenge



Business Name *

Skylark

State *

Arunachal Pradesh

District *

East Siang

Address *

BE AS DESCRIPTIVE AS POSSIBLE

Not secure | contest.iimcip.org/my-application

Sector *

Healthcare

Business Structure *

Private Limited

What Problem / Need are you addressing and how big is the problem / need? *

Rural population in Arunachal Pradesh does not have easy access to medical facilities. They ned to travel for hours in order to connect with a medical specialist. This increases the cost for the patients and consumes major amount of time, often at the cost of compromising patient's health.

Total word count: 47 words. Words left: 253

Describe your solution (Product / Service with key functions) and how it addresses the problem / need? *

Through our clinics at block level, we connect rural population to a medical specialist in Itanagar over a video conferencing platform and consultation along with a certified prescription digitally stamped and signed at a minimal cost. We have over 40 qualified doctors onboard.

BE AS DESCRIPTIVE AS POSSIBLE

Explain the innovative / unique features of your solution. How is it different from existing competition / substitutes?*

The unique feature of our service is the low cost in house developed technology platform that we have built that enables smooth video streaming for doctor consultations and an easy to use interface for Doctors to record patient information and generate digitally dated & stamped prescriptions, along with a doctor consultation record and Invoice management system.

Total word count: 56 words. Words left: 244

What social impact (employment, livelihood, benefitting masses, environment etc) your venture can generate? How it may benefit the state?*

Each of our Clinic's generates direct employment for 5 individuals who earn an average salary of Rs 10,000 per month and an indirect employment for another 3 people who work as outreach partners who earn Rs 5,000 per month. Currently we have 22 Clinics functioning giving direct employment to over 100 individuals and indirect employment to approximately 60 individuals.

Total word count: 59 words. Words left: 241

What is the current status of your business? If already launched, describe your achievements, challenges and source of funding so far*

**CLICK DRAFT IF YOU WANT
TO SAVE AN INCOMPLETE FORM
CLICK SUBMIT IF YOU WANT TO
SUBMIT YOUR FINAL APPLICATION**

Not secure | contest.iimcip.org/my-application

total word count: 1 words. Words left: 299

What is the current status of your business? If already launched, describe your achievements, challenges and source of funding so far*

total word count: 1 words. Words left: 299



SUBMIT



SAVE AS DRAFT