IIM CALCUTTA
INNOVATION PARK

HOME ABOUT US REWARDS ELIGIBILITY HOW TO APPLY TIMELINE FAQS CONTACT US LOGIN
ARUNACHAL PRADESH
ENTREPRENEURSHIP CHALLENGE
An initiative by the Department of Finance, Planning and Investment,
Arunachal Pradesh, in association with IIM Calcutta Innovation Park
REGISTER NOW

# OBJECTIVES

Create an inclusive entrepreneurial ecosystem

spanning across Arunachal Pradesh

that supports and nurtures entrepreneurship

# OBJECTIVES

Promote a spirit of entrepreneurship
in Arunachal Pradesh,
create a thriving and respectful environment
for entrepreneurs through
Government recognition,
easy support accessibility,
and creation of numerous opportunities

# OBJECTIVES

Identify promising entrepreneurs

from the state

and support them to scale from

idea stage to successful business ventures

# OBJECTIVES

Rewards and recognition with

wide range of support mechanism

to mature business ideas

# OBJECTIVES

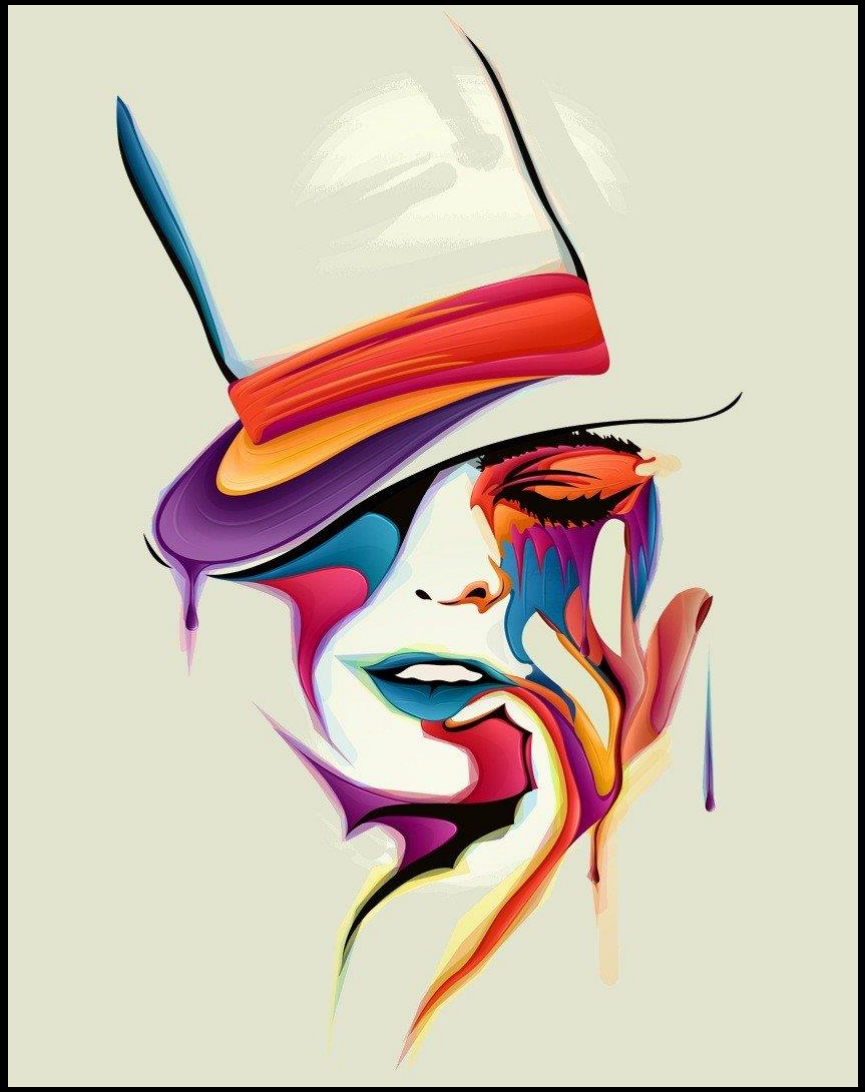
Motivate and empower the youth

of the state to become job givers

rather than being job seekers

and enable inclusive livelihood creation

In the process



# YOUR ROLE

To promote this state wide initiative

across your district

Resolve queries of the applicants

# WHO IS YOUR TARGET AUDIENCE

- Existing entrepreneurs in your district
- MSME registered enterprises
- College graduates
- Self-employed people into innovative businesses
- Organised producer groups

# WHO CAN APPLY

A resident of Arunachal Pradesh above 18 years of age

with principal business units or should have proposal to set up units in Arunachal Pradesh or an Arunachali currently working or residing outside the state, but wishes to return back to the state & become an Entrepreneur.

# WHO CAN APPLY

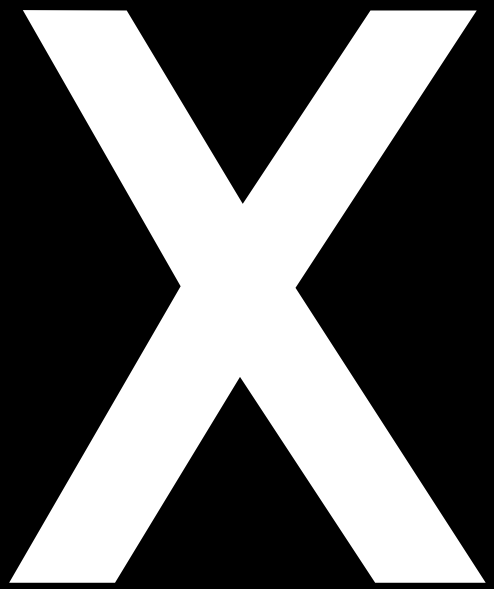
Early stage venture set up

on or after 15 August 2015

# WHO CAN APPLY

Promising idea and plan or prototype/working model

Entrepreneur with good communication skills



# WHO CAN'T APPLY

The business must not be

an expansion or extension

of an existing business

(Including a Family Business)

# WHO CAN'T APPLY

The plan / venture should not belong to

the following industries :

Alcohol, Tobacco, Gambling,

Firearms & Explosives

# REWARDS

- Upto Rs. 5 lakhs to Top 10 business ideas
- Upto Rs. 4 Lakhs to the next 40 business ideas

# REWARDS

Certificate of recognition to

Top 50 startups selected by

Government of Arunachal Pradesh

and IIM Calcutta Innovation Park (IIMCIP)

# REWARDS

Eligibility to avail various

Government Support Schemes,

Grants, Soft Loans & Pilot Opportunities

# REWARDS

Training and focused mentorship

through pre-incubation, incubation support and

funding programs conducted by

IIM Calcutta Innovation Park (IIMCP)

Last Date of Applications :

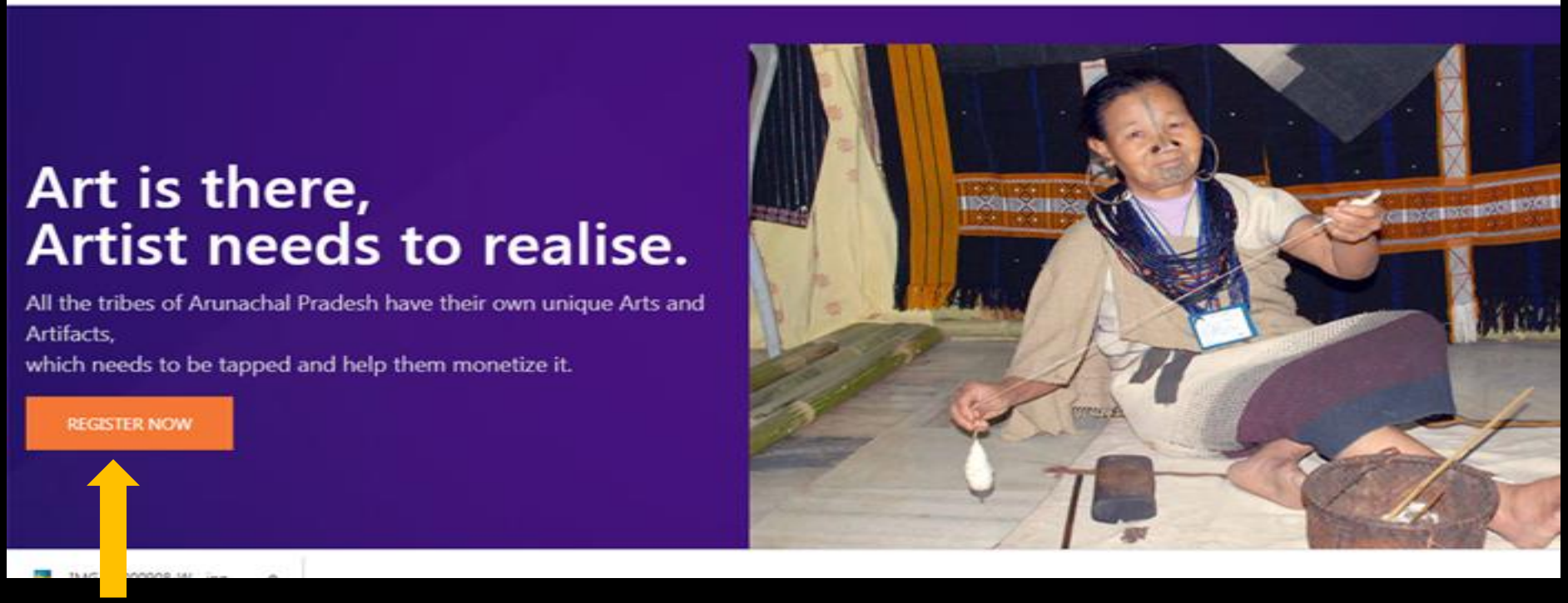
# September 30, 2020

# HOW TO APPLY

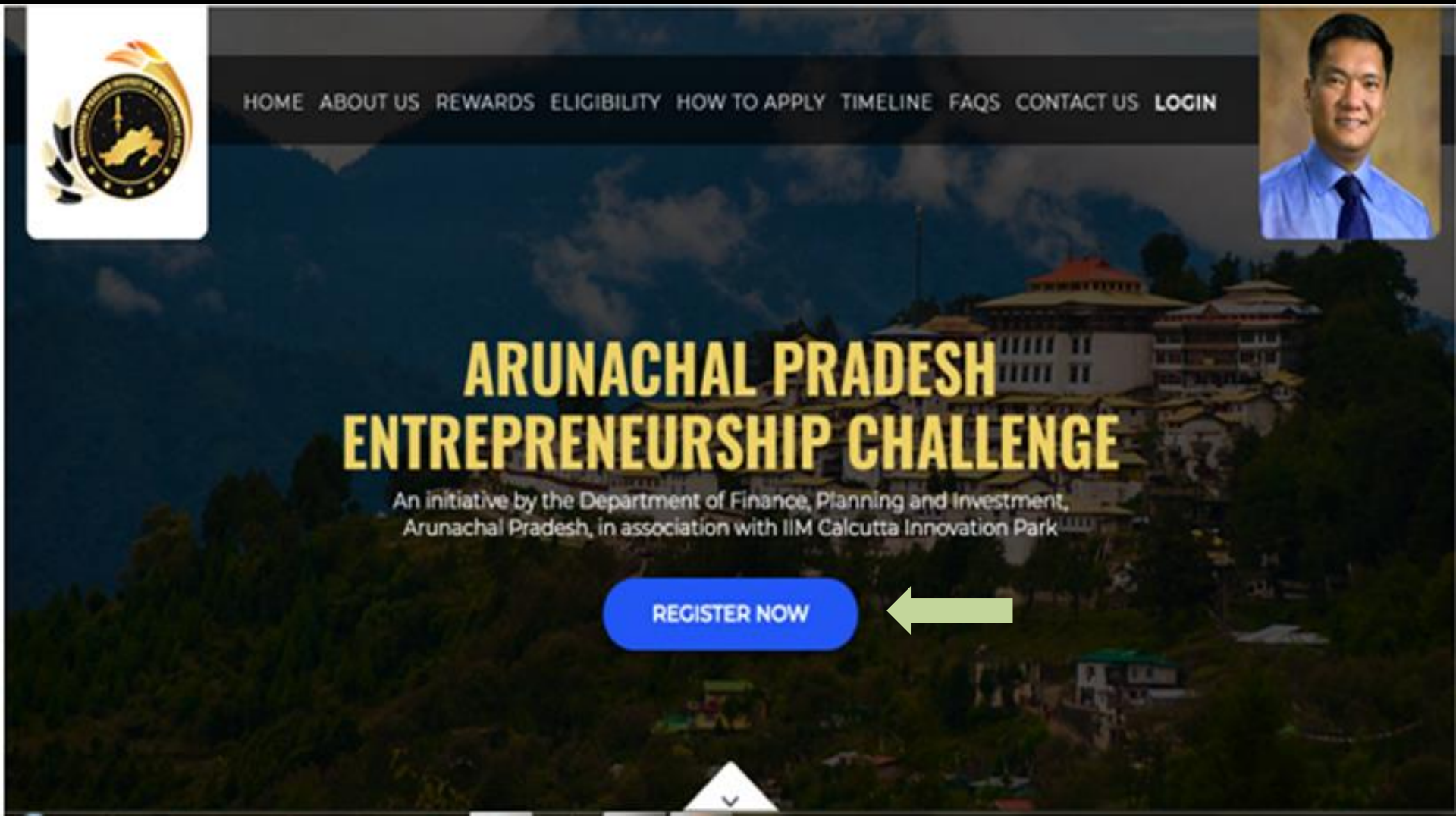
ON YOUR BROWSER TYPE

http://www.apstartup.in

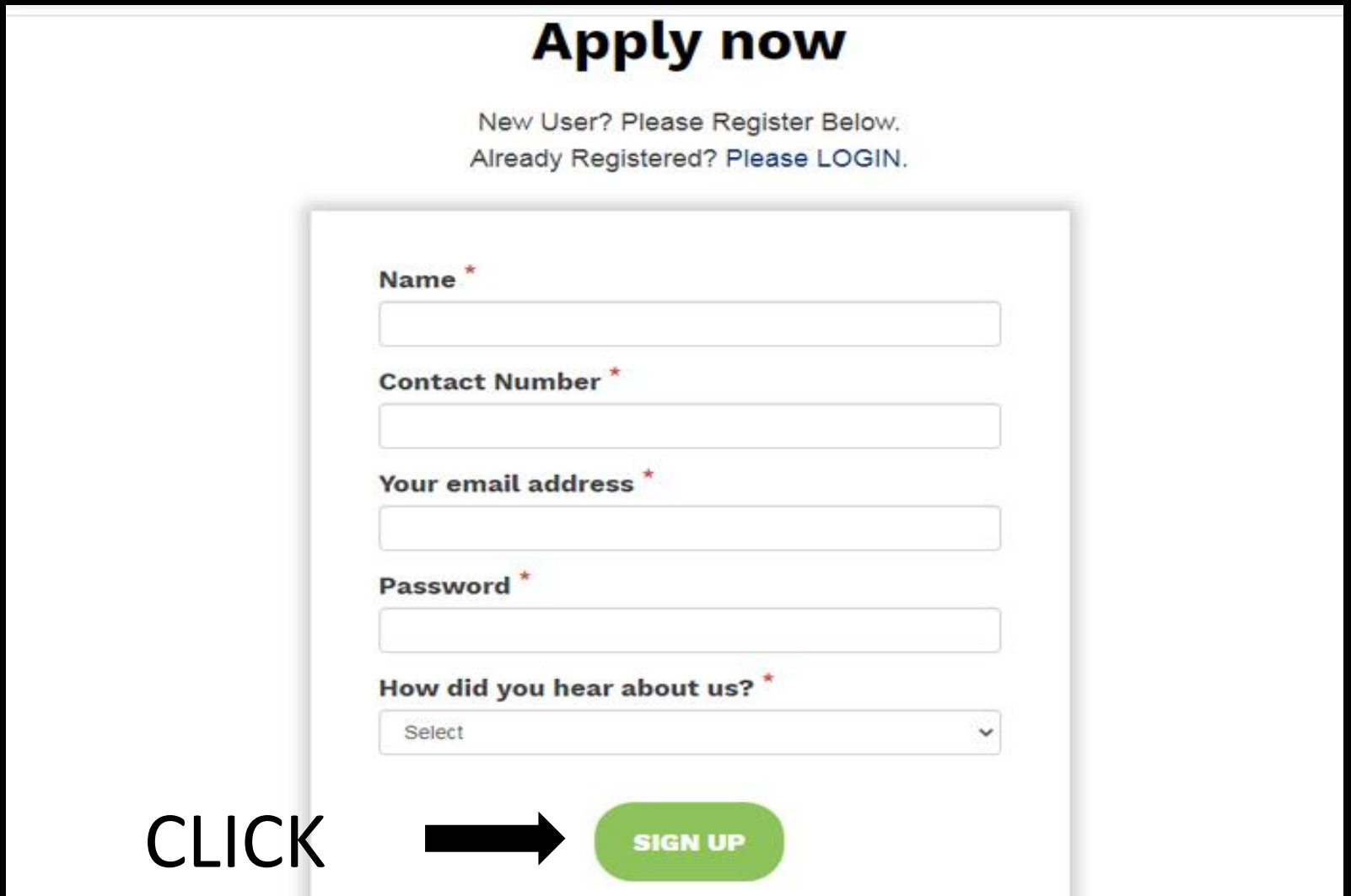
**Last Date Of Registration Is 30 September, 2020**



# TAKES YOU TO THE REGISTER PAGE



# REGISTER BY FILLING BASIC DETAILS



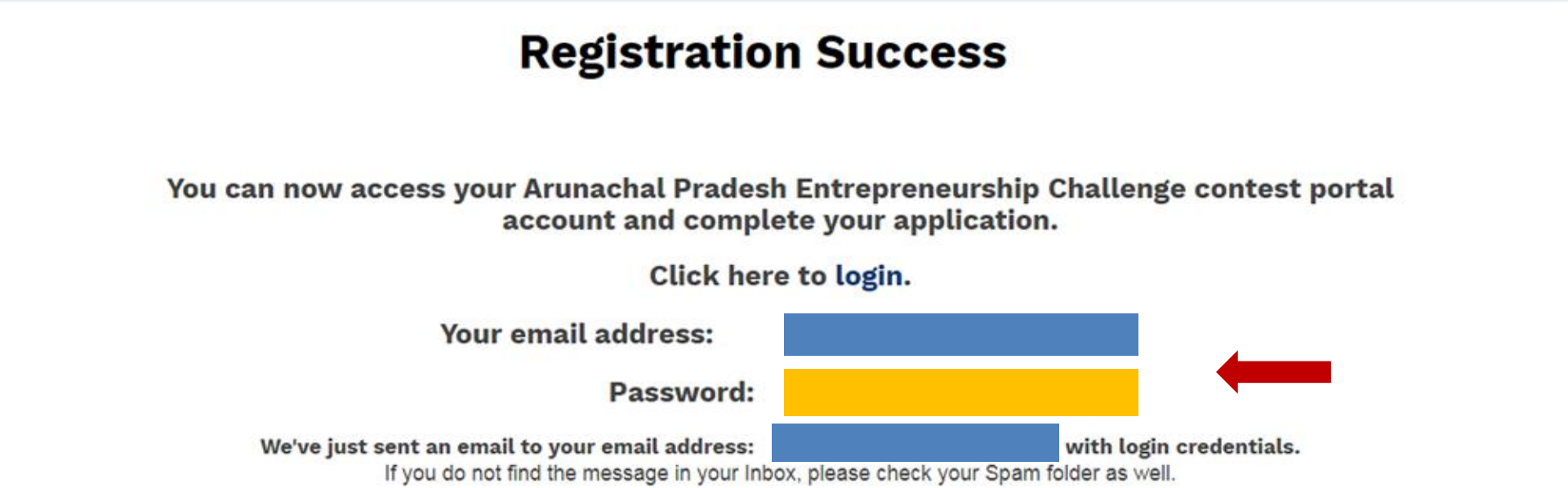

CLICK

# YOUR REGISTRATION IS COMPLETE

## Registration Success

**You can now access your Arunachal Pradesh Entrepreneurship Challenge contest portal account and complete your application.**

# NOTE DOWN YOUR LOGIN DETAILS




# CHECK YOUR EMAIL FOR CONFIRMATION

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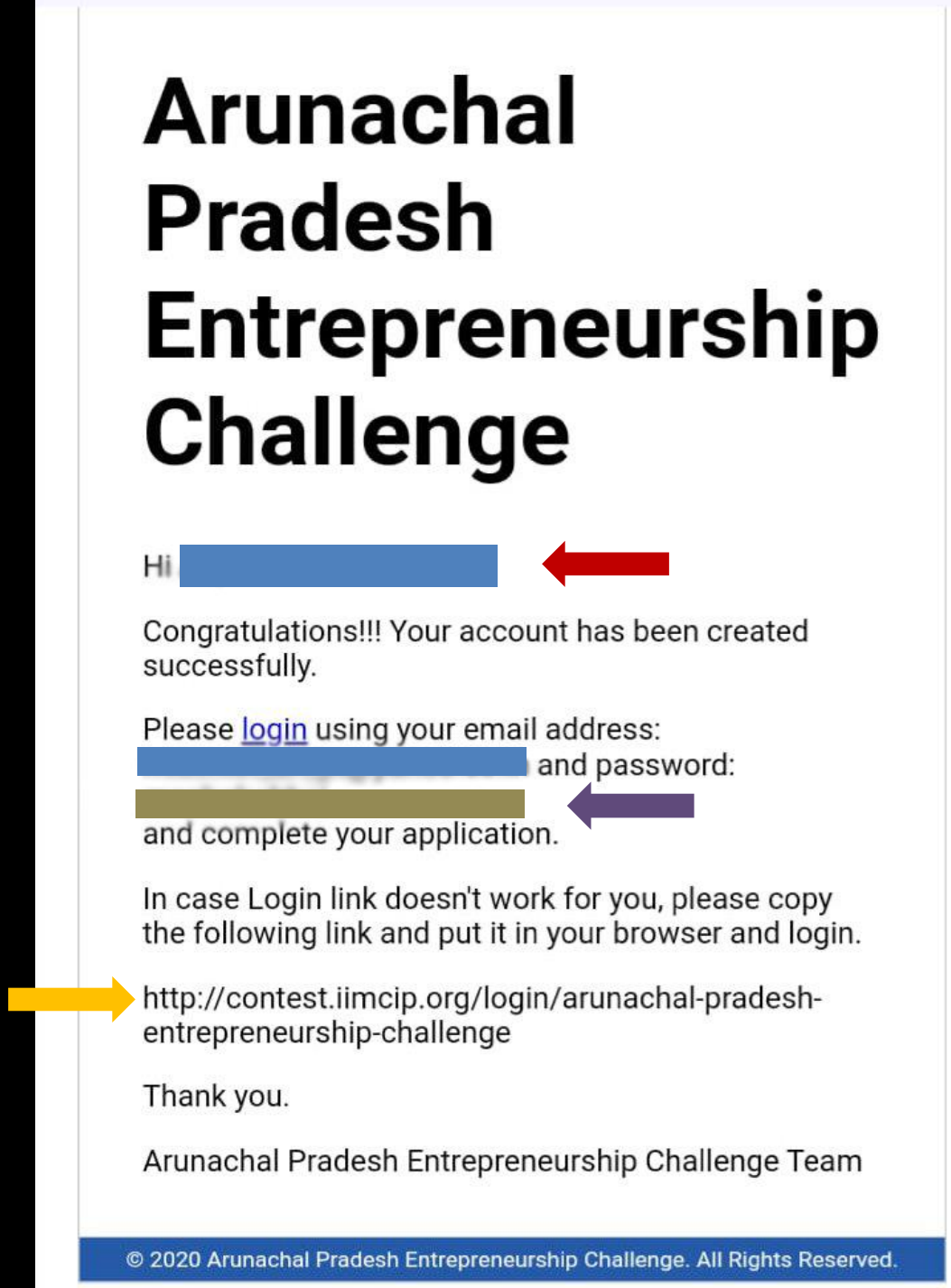
THIS IS THE EMAIL YOU WILL RECEIVE



# Arunachal Pradesh Entrepreneurship Challenge

Hi [redacted]

Congratulations!!! Your account has been created successfully.

Please login using your email address: [redacted] and password: [redacted] and complete your application.

In case Login link doesn't work for you, please copy the following link and put it in your browser and login.

http://contest.iimcip.org/login/arunachal-pradesh-entrepreneurship-challenge

Thank you.

Arunachal Pradesh Entrepreneurship Challenge Team

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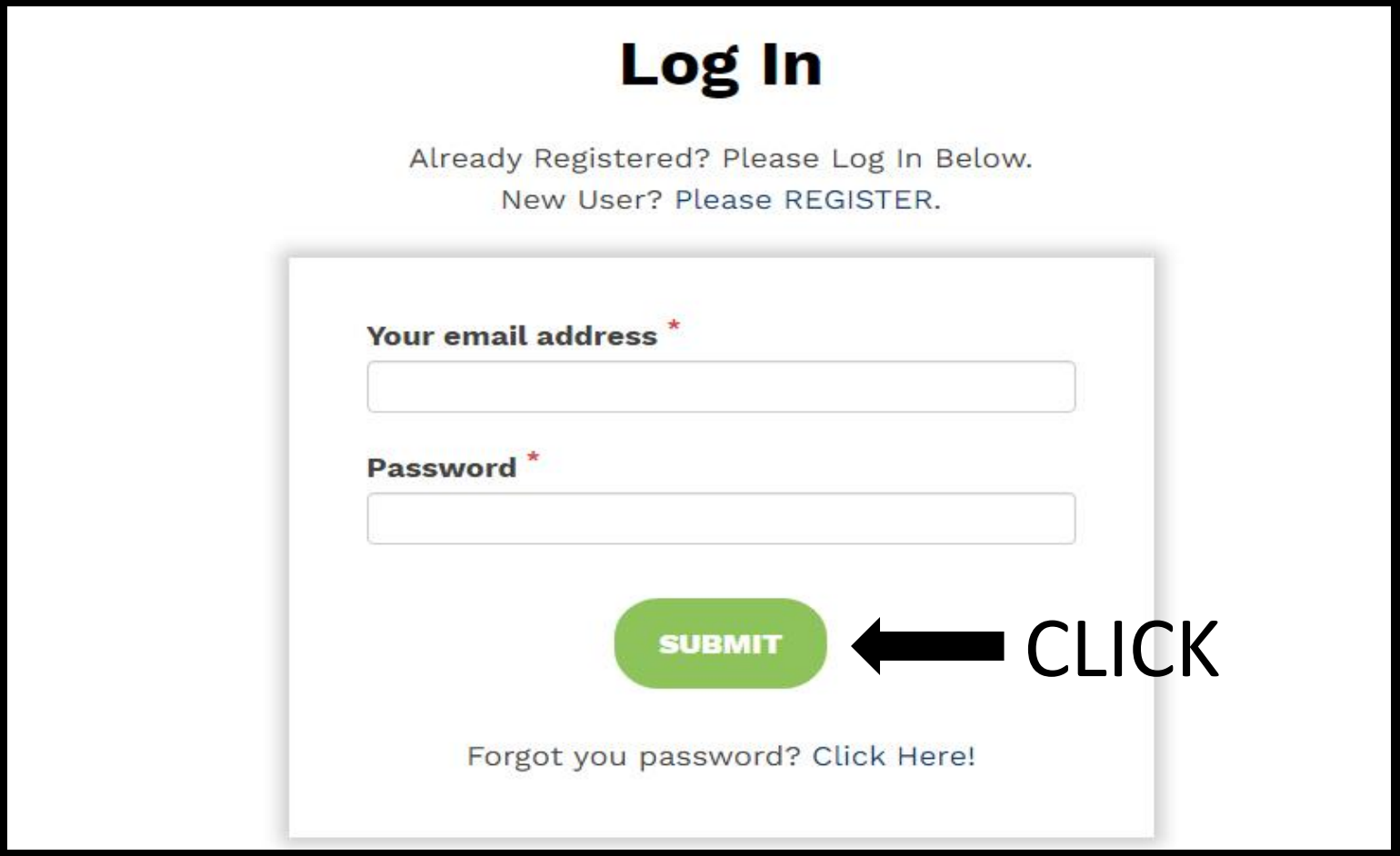
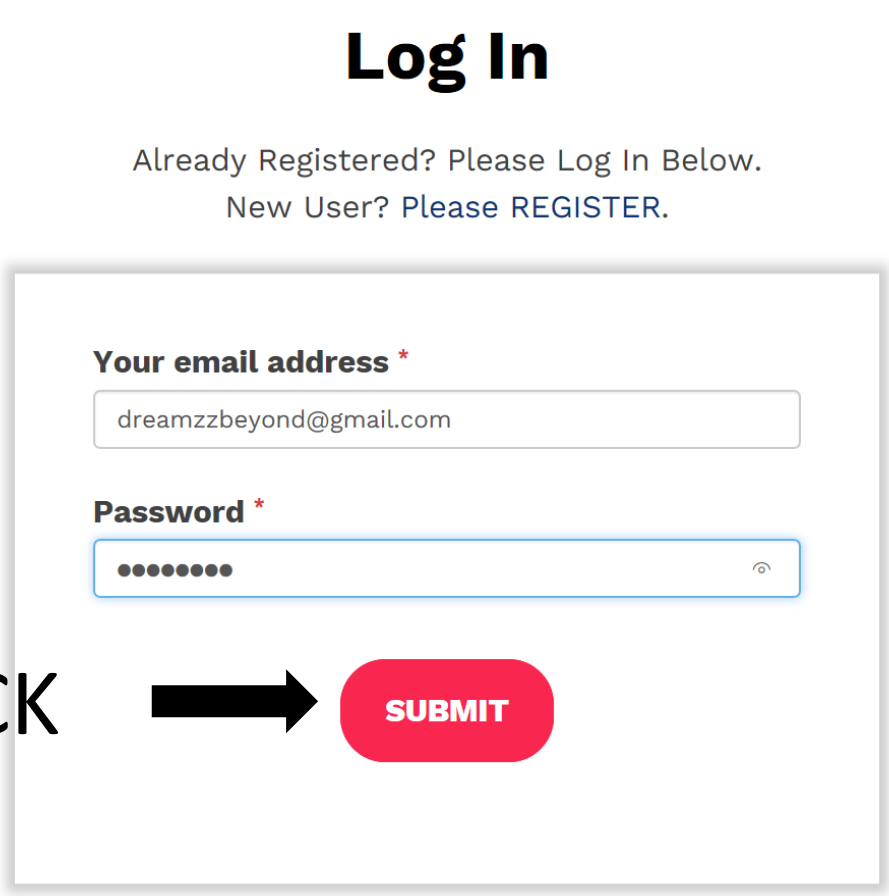
# NOW ON YOUR BROWSER TYPE

**http://contest.iimcip.org/login/arunachal-pradesh-entrepreneurship-challenge**



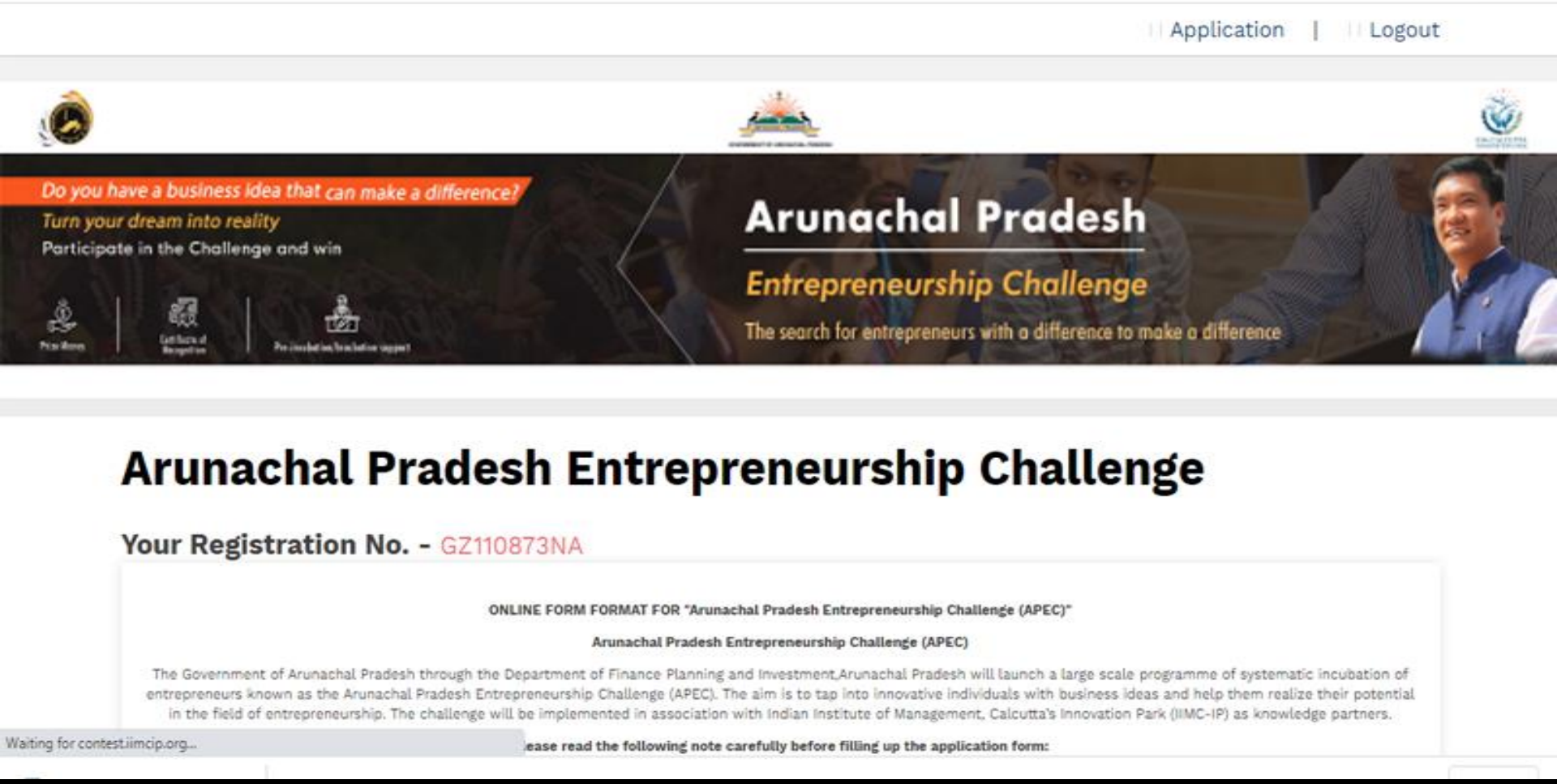
# LOG IN BY TYPING YOUR EMAIL ID & PASSWORD TO ACCESS THE FORM




CLICK

http://contest.iimcip.org/login

# LANDING PAGE FOR THE FORM



# ALL QUESTIONS WITH RED STARS MUST BE ANSWERED

The Government of Arunachal Pradesh through the Department of Finance Planning and Investment,Arunachal Pradesh will launch a large scale p
entrepreneurs known as the Arunachal Pradesh Entrepreneurship Challenge (APEC). The aim is to tap into innovative individuals with business idea
in the field of entrepreneurship. The challenge will be implemented in association with Indian Institute of Management, Calcutta's Innovation Pa

**Please read the following note carefully before filling up the application form:**

The current program is meant to support business ideas that aim to build itself into a sustainable and profitable entity in the long run. It sho
opportunities for society at large and also bridge the gaps in the market through implementation of unique and environmental friendly business
business ideas for private sector enterprises. It does not/will not currently take into its periphery the domain of social work o

**Please Note:**
**One person can submit only one business idea**
**The application form should be filled in English only**
**All Mandatory Fields marked in * must be filled in before SUBMIT.**
**Fill in your details below to participate in the challenge**

Business Name *

Skylark

State *

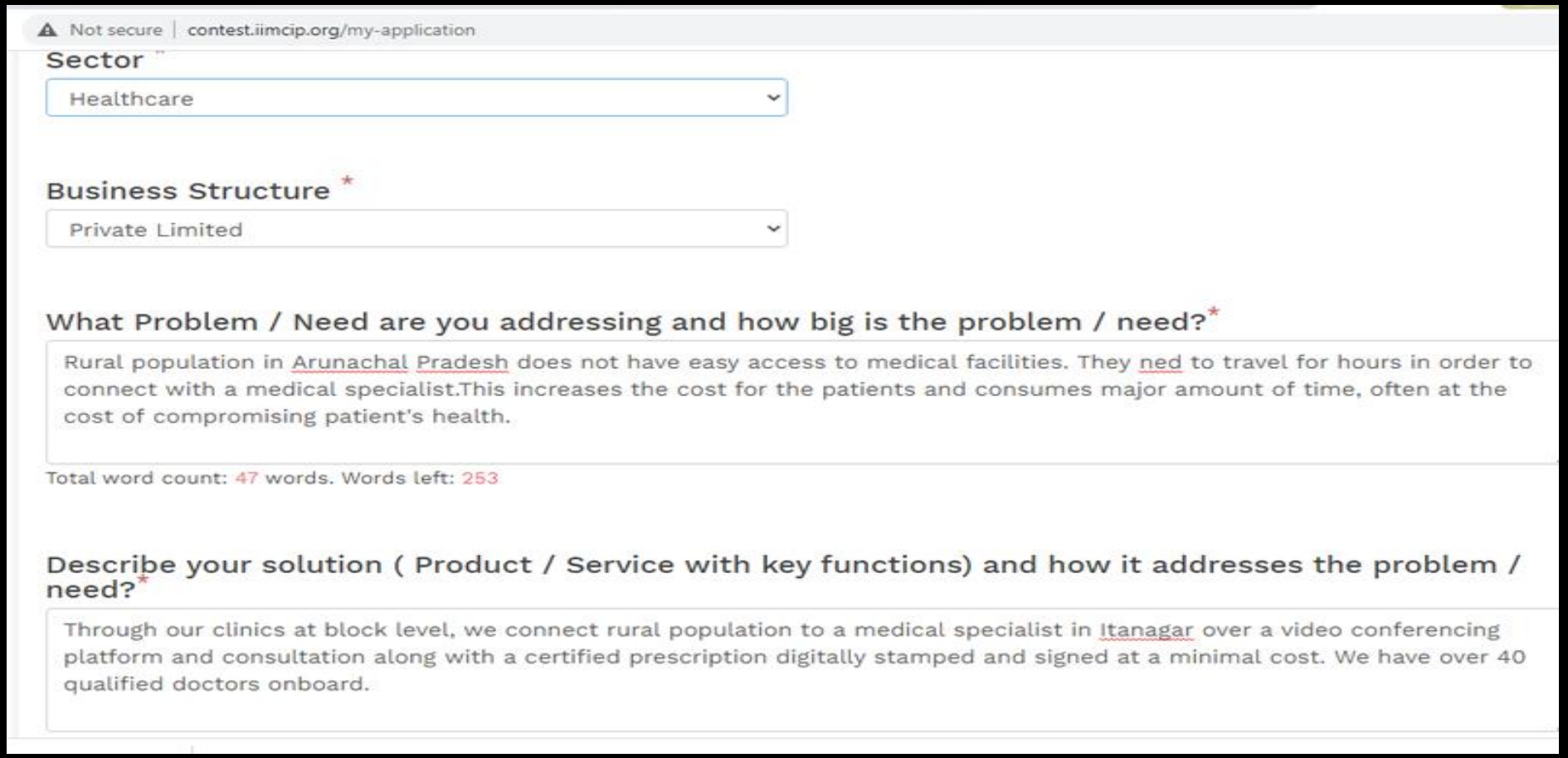
Arunachal Pradesh

District *

East Siang

Address *

# BE AS DESCRIPTIVE AS POSSIBLE



# BE AS DESCRIPTIVE AS POSSIBLE

**Explain the innovative / unique features of your solution. How is it different from existing competition / substitutes?***

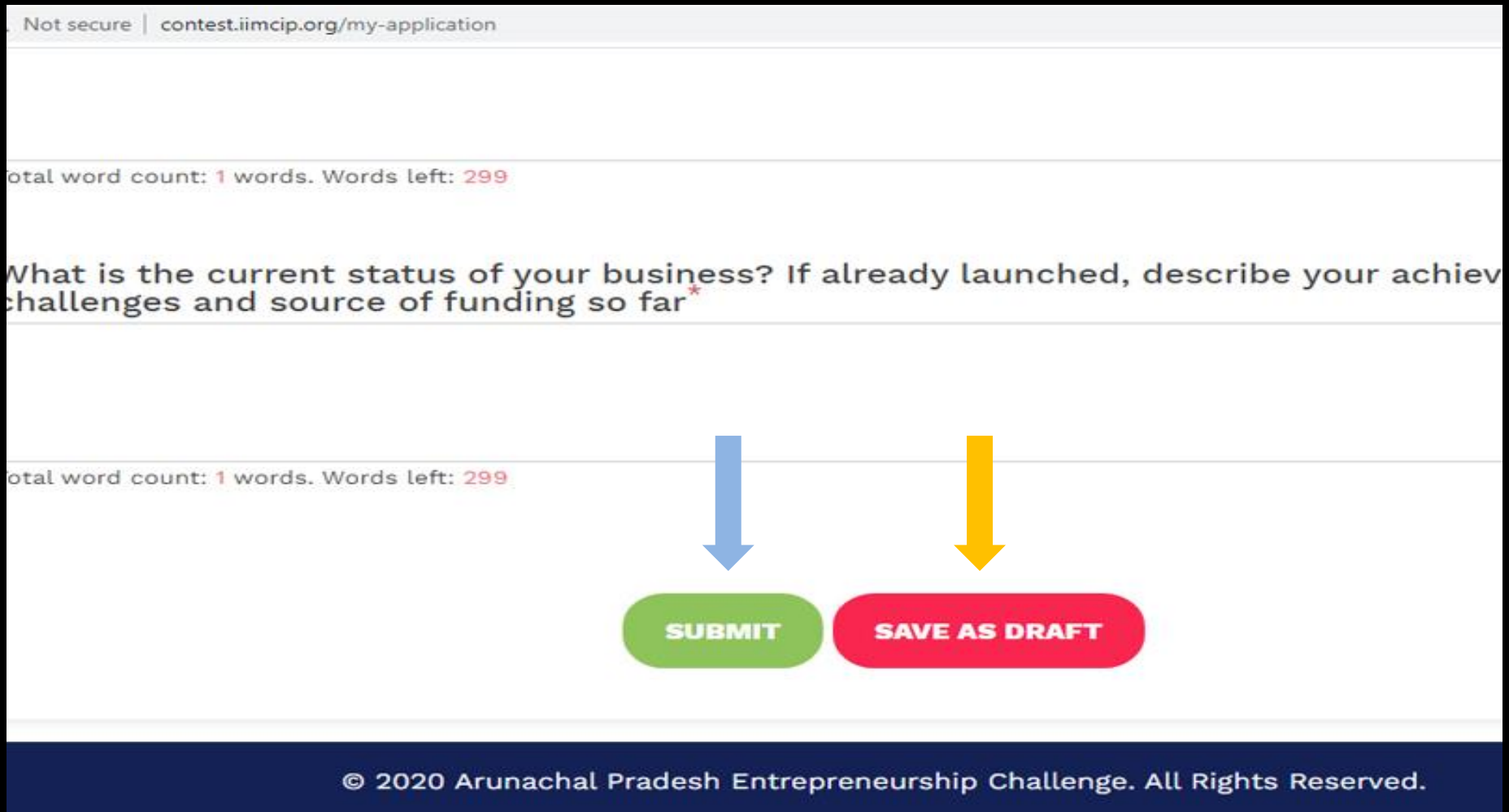
The unique feature of our service is the low cost in house developed technology platform that we have built that enables smooth video streaming for doctor consultations and an easy to use interface for Doctors to record patient information and generate digitally dated & stamped prescriptions, along with a doctor consultation record and Invoice management system.

Total word count: 56 words. Words left: 244

**What social impact (employment, livelihood, benefitting masses, environment etc) your venture can generate? How it may benefit the state?***

Each of our Clinic's generates direct employment for 5 individuals who earn an average salary of Rs 10,000 per month and an indirect employment for another 3 people who work as outreach partners who earn Rs 5,000 per month. Currently we have 22 Clinics functioning giving direct employment to over 100 individuals and indirect employment to approximately 60 individuals.

Total word count: 59 words. Words left: 241

**What is the current status of your business? If already launched, describe your achievements, challenges and source of funding so far***

CLICK DRAFT IF YOU WANT
TO SAVE AN INCOMPLETE FORM
CLICK SUBMIT IF YOU WANT TO
SUBMIT YOUR FINAL APPLICATION